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Profile

Production and organization of offline and online turnkey events (in Russia and abroad). Organization of the maintenance, budgeting and project reporting processes. Selection of contractors, castings. Marketing, advertising and promotion of projects. Experience of work with project budgets amounting 10+ million \$. Management of project teams of 290+ members. Working with modern technologies - XR, Unreal Engine, Chromakey. Experience in conducting/participating in tenders and competitions. Working with government officials and media personalities.

Career history

June 2020 –
July 2022

Rosatom Corporate Academy
Head of Project Implementation of International Initiatives and Partnerships Unit

- Management of the department, recruitment and training of employees;
- Organization and production of international events and conferences;
- Formation of cross-functional teams for the project implementation;
- Marketing support of projects and events;
- Attracting and working with partners and speakers in Russia and abroad;
- Organization of productions on projects;
- Preparation of reports, project budgeting, development of TOR and tender documentation;

Results:

- Two international Global Impact Conferences were organized. Forbes, Euronews и VK were media partners.
- Conference team's (over 290 members) work was coordinated.
- Media coverage as a result of GIC conference promotion in 2021 - 217.5 million
- Produced integration into the event of Russian Movement of Schoolchildren/Roblox (the number of views in VKontakte was 832.650, the number of players on the project site - about a million).
- The result after 2-month promotion of RosatomImpact.com platform - 38.469 visitors.

March 2019 –
December 2019

Rosatom Corporate Academy
Project manager

- Organization of work on Rosatom's participation in the exhibition of the international blue-collar championship WorldSkills Kazan;
- Team-building for project implementation;
- Organization of special events to promote key projects;
- Preparation of reports, project budgeting, development of TOR and tender documentation;

Results:

- Rosatom's exhibition stand at the international championship, which received significant media coverage, was built.
- Opening ceremony of the stand with the participation of top government officials and Rosatom State Corporation was organized.
- A number of special events were organized at AtomExpo (Sochi), at the AtomSkills conference (Yekaterinburg), and at a youth event (Nizhny Novgorod).
- Production was organized (filming the program "Women in the Nuclear Industry", souvenirs, printing).

October 2015 –
May 2016

Rosneft Oil Company
Event Director of the grand opening of the Rosneft Arena Ice Palace

- Development of the show idea and a package of scenarios;
- Gathering and organizing the work of the director and production team;
- Selection of local groups, casting;
- Organization of rehearsal process;
- Coordinating the details of participation in the event of the local government of the Samara region;
- Show management;

Results:

- Despite the global technical difficulties, the event was held as planned.

October 2013 –
March 2019

Project Manager/Creative Director

- Creation of project ideas, scenarios, features;
- Selection of contractors;
- Gathering and organizing the work of the director and production team;
- Cost estimate, document management;
- Project management step by step;

KEY CLIENTS: Xerox, Toyota bank, Kingston, Sberbank (winter and summer projects), Sheremetyevo International Airport, Burger King, Sanofi, StanleyBlack&Decker, SCHUCO, AGC, Babor, Makita, etc.

Results (key projects):

- New Year's corporate event "Sheremetyevo" for 1500 participants. The event's feature: 3 months of rehearsals at the airport - preparing employees' performances.
- Client event in the format of a yacht regatta in Croatia. Event features: theatrical morning exercise and quests in the marinas.
- Conference in Lake Baikal. Features: sugudai and white shamans.
- Opening of the shopping center in Naro-Fominsk (more than 15.000 spectators). Project features: grand opening with karavai (round loaf), performance of street theater artists.
- Corporate New Year festival for Sberbank employees (central region). Feature: rehearsals with employees in several Russian cities at once.
- City celebration on Chemist's Day for 5.000 people (Togliatti). Features: large walking balloon figures and a photo booth made of threads.
- Conference of a pharmaceutical company. Feature: a quest room with the integration of the company's key brands.
- Final of the Burger King corporate festival. Feature: teaching TOPs the basics of rap and beatboxing.

June 2013 –
October 2013

Agrovetconsulting CJSC
Head of the 8th Veterinary Festival

- Turnkey festival organization;
- Supervision of the project team's work;
- Interaction with sponsors and speakers;
- Providing work with participants;
- Organization of an entertainment program - from concept to implementation;
- Preparation of reports, project budgeting, document management;

Results:

- Logo and brand identity of the festival have been developed.
- Implemented an entertainment program on all days of the event.
- Volunteers were selected and work with them was organized.
- Organized the work of the festival exhibition.
- Handouts, booklets, a line of souvenir products for sale were developed and produced. Organized point of sale of products, selected staff, set up the reception of residues.
- Work with speakers has been adjusted, including the creation and implementation of a common style of design of speakers' presentations

July 2013 –
November 2013

Jumbo Event Agency
Co-organizer and director and producer of the ceremonial opening of the Guardian glass factory in Rostov-on-Don

- Creation and coordination of scenarios;
- Selection of contractors, work control;
- Organization and control of construction;
- Project management step by step;
- Cost estimate, document management;

Results:

- Developed and coordinated the concept of the event. A scenario was created. Coordinated with the protocol service of the governor of the Rostov region and the official representative of Guardian in Russia
- Event was directed according to the approved documents

August 2010 –
August 2011

Process Advertising Group
Head of event management department

- Turnkey events organization, including production, technical support and decorations;
- Selection and supervision of contractors;
- Work with client base of advertising group;
- Organization of internal corporate events;
- Preparation of reports, project budgeting, document management;

Results:

- Organized events for BOSCH, Johnson & Johnson, Siemens, “Tadem” Group

June 2004 –
June 2013

Company of creative events ProAction
Creative Director

- Turnkey events organization, including production, technical support and decorations;

- Selection and supervision of contractors;
- Searching for potential customers, client database management;
- Preparation of reports, project budgeting, document management;

Results:

- Created 5 unique team building programs as well as developed props and organized storage system
- More than 300 events were organized in Russia, Egypt and Italy.

KEY CUSTOMERS: Marriott, Pfizer, Nokia, Russia TV Channel, MTV Channel, Beeline, Megafon, Bosco di Ciliegi Group, Sbarro.

January 2001 –
February 2004

Club "Duma" (Moscow)
Art director, event planner

- Search for musical groups and event planners;
- Schedule planning of concerts and events;
- Working with a database of active visitors;
- Analysis of past activities, adjustment of the schedule;
- Organization of corporate and private events;

Results:

- Organized more than 100 concerts and private events.

Achievements

- Organized and produced 300+ events
- Supervised an offline event with 15.000+ viewers
- Responsible for creating the state corporation's exhibition booth at the event, which was attended by 50.000 guests from 63 countries
- Worked with event budgets of 10+ million \$
- Supervised project teams of 290+ members

Education

- 2007-2013 – Moscow State Art and Cultural University (MSACU). Director of mass events, educator.

Additional education:

- 2021 - Autonomous Non-Commercial Organization (ANO) " Rosatom Corporate Academy". Courses "International Marketing", "Project Management".
- 2018 – School of the Bolshoi Theater. Stage light direction.
- 2007 – Tea Workshop. Tea Master.

Languages

- Russian (native)
- English (B2)
- Spanish (A1)